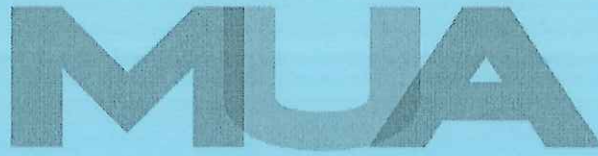


The
Management
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UNDERGRADUATE UNIVERSITY EXAMINATIONS
SCHOOL OF MANAGEMENT AND LEADERSHIP
DEGREE OF BACHELOR OF MANAGEMENT AND LEADERSHIP

PSM 200: SUPPLY CHAIN MANAGEMENT

DATE: 9TH APRIL 2018

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

“Effective procurement and supply chain management contribute significantly to organizational success. Today the emphasis is on the total supply chain management procession the context of organizational goals and management of supply chains. It composes of what organization should do today to achieve competitive advantage and what strategic managers will focus on tomorrow.”

Required

- a) Elaborate how effective procurement and supply chain management contribute significantly to organizational success (15 marks)
- b) Today the emphasis is on the total supply chain management procession in the context of organizational goals. Explain these organizational goals (10 marks)

QUESTION TWO

- a) Elaborate on the concept of Agile supply chain and lean supply chain management (10 marks)
- b) Discuss the techniques of inventory in supply chain management (5 marks)

QUESTION THREE

- a) Identify the ethical issues facing the growth of supply chain management (10marks)
- b) Globalization has brought many complexities in supply chain management. Highlight (5 marks)

QUESTION FOUR

- a) Identify and describe the various information technology tools used in supply chain management. (10marks)
- b) Describe the benefits you believe have accrued from application of IT systems in facilitating supply chain transactions. (5marks)

QUESTION FIVE

- a) Identify the key costs associated with inventory and explain how an organization can minimize these costs (10 marks)
- b) Define the term supply chain management (5marks)

QUESTION SIX

- a) Discuss how your knowledge of supply chain management can best fit to the achievement of Vision 2030 in Kenya. (5 marks)
- b) Most supply chains are actually networks. Although the word chain is commonly used, the term supply network or supply webs are technically applied. Explain by giving an example of a typical network of a supply chain, and elaborate on factors considered on channel design. (10 marks)

